

7TH INTERNATIONAL CONFERENCE OF THE CENTRAL AND EASTERN EUROPEAN COUNTRIES

**“National Quality Programmes and National
Quality Awards - The Way to a Better Life”**

December 05-08, 2007 Iași, Romania



1st ANNOUNCEMENT and CALL FOR PAPERS



www.quality.ro

Iași, the residence of the Iași District is placed in the northeast of Romania and is an important center in culture and arts, with old traditions. Iași is the second-largest Romanian city.

The history of Iași county had ups and downs, evidence of which are many monuments and vestiges. Iași, the "city of the seven hills", was first attested in a document dating back to the 14th century, but the history of Iași goes back to the beginning of the millennium. The archaeological researches have discovered in this area, traces of the ancient Culture of Cucuteni, flourishing some 5000 years ago.

Between the 16 and 17th century, Iași was custom-hose, residence of the voivode court and an important artisan and commercial center. It became the capital of Moldova starting with the second half of the 16th century.

In Iași was built the first university from Romania. Now, with five public universities, Iași is one of the most important university and cultural center of Romania, with many beautiful pieces of architecture like theatres, museums, and churches.

The "Vasile Alecsandri" National Theatre, opened in 1837 is the oldest National Theatre in Romania. The actual building, designed according to the plans of the Viennese architects Helmer and Fellner was built between 1894-1896, and also hosts starting 1956 the National Romanian Opera Iași.

Four museums are located in the Palace of Culture, one of the largest buildings of Romania. Construction was carried out between the years 1906-1925 on the old ruins of the Royal Court of Moldavia and it is designed in flamboyant neo-Gothic style. The palace counts 298 rooms and has a total room surface of about 36 000 m².

In Iași there are more than 100 churches. One of the oldest is Saint Nicholas, dating from the reign of Stephen the Great (1457-1504); perhaps the finest, however, are the 17th century older metropolitan church, Golia and Trei Ierarhi, the last a curious example of Byzantine art, erected in 1635-1639 by Vasile Lupu, and adorned with countless gilded carvings on its outer walls and twin towers.

The city of Iași is an attractive tourist destination. The numerous monuments of medieval architecture, the buildings of historical and architectonic value, its impressive cultural tradition, all give the city a fascinating atmosphere and delight any tourist visiting this great place.



Mitropolia- IASI

Palace of Culture- IASI



Info: Romanian Association for Quality
Tel.: +40 21 224 10 52; 40 21 224 03 08
Fax.: +40 21 224 29 01
E-mail: arc@quality.ro,
Web site: www.quality.ro



Supported by:

- European Organisation for Quality-EOQ
- European Foundation for Quality Management-EFQM

Organized by:

- Romanian Association for Quality - ARC

In cooperation with:

- Foundation for Romanian Quality Award J.M. Juran
- Romanian Society for Certification LTD - ROCERT

Scope of the Conference

The main objective of the Conference is to provide an international forum for the exchange of national experiences in National Quality Programmes and National Quality Awards.

Topics of interest include but are not limited to:

- National Quality Programmes
- National Quality Awards
- Business Excellence - Best Practices of Companies
- Advanced Tools for Achieving Business Excellence
- Management Systems - New Approaches, Methods and Tools
- Personnel Training and Motivation
- Advanced Quality Management Methods and Tools
- Quality Management in the Public Sector
- Quality Management in Education
- Quality Management in Food Industry
- Quality in Banking
- Metrology
- Business Process Improvement
- Sustainable Development and CSR

Conference Schedule:

- Opening Plenary Session
- Parallel Sessions based on accepted papers on the Topics of interest.
- Exhibition
- Award Ceremony - 3rd International Quality Tournament for the Central and Eastern European Countries
- Closing Plenary Session

Official language:

The official language of the Conference is English

Conference Venue:

The conference will be held in Iasi, the most important historical, economical and cultural center in Northeast Romania.

How to reach Iasi:

By plane: There are international flights to Iasi, through Vienne, by Austrian Airlines, through Bucharest and Timisoara, by Tarom and CarpatAir companies.

By train: Iasi is situated on International Railway route Bucharest-Iasi. The trip takes about 6 hours.

By car: Iasi is situated on European road E583, linking the city

IMPORTANT DATES

- **15.07.2007** - Deadline for abstract submission
- **15.08.2007** - Acknowledgment of speakers' acceptance
- **30.08.2007** - Early registration deadline
- **15.10.2007** - Full papers submission deadline
- **30.10.2007** - Late registration deadline

REGISTRATION FEES

	Early registration (until 30 July 2007)	Late Registration (until 30 October 2007)	On-site registration (after 30 October 2007)
Delegate	EUR 300	EUR 330	EUR 350
Accompanying person	EUR 125	EUR 125	EUR 125
Speakers	EUR 150	EUR 175*	

* All presenting speakers must be registered by 30 August 2007 at the latest
 In case of cancellation until 31 October 2007, 50% of participation fee is paid back.
 In case of cancellation after 1 November 2007, participation fee is not paid back.

The registration fee includes:

- Admission to the Welcome Cocktail on 05 December 2007
- Attendance to all sessions on 06 and 07 December 2007
- Conference materials
- Admission to exhibition
- Lunches and coffee breaks on 06 and 07 December 2007
- Admission to the Gala Dinner on 07 December
- City Tour and visit to Cotnari Vinery, on 08 December 2007

For accompanying person registration fee includes:

- Admission to the Welcome Cocktail on 05 December 2007
- Admission to exhibition
- Admission to the Gala Dinner on 07 December
- City Tour and visit to Cotnari Vinery, on 08 December 2007

REGISTRATION FORM

Please print in block letters!

PARTICIPANTS

Name:.....

Surname:.....

Title/Position:.....

Company/Institution:.....

Postal address:.....

Zip Code: City:

Country:

Telephone: Fax:.....

E-mail:

ACCOMPANYING PERSONS

Name:Surname:

Please tick:

- I would like to participate at the Conference
- I would like to present a paper at the Conference
- My company is interested in contributing as a sponsor

Please, mark the themes you are most interested in:

- National Quality Programmes
- National Quality Awards
- Business Excellence - Best Practices of Companies
- Management Systems - New Approaches, Methods and Tools
- Personnel Training and Motivation
- Advanced Quality Management Methods and Tools
- Quality Management in Public Sector
- Quality Management in Education
- Quality Management in Food Industry
- Process Improvement
- Sustainable Development and CSR
- Other topic, please specify

Return Address: Romanian Association for Quality
 1, Iani Buzoiani Str., bl. 16A, et.10, ap.41, sector 1, 011571
 Bucharest, Romania, Tel.: +40 21 224 10 52;
 Fax: 40 21 224 29 01; e-mail: arc@quality.ro



7TH INTERNATIONAL CONFERENCE
 OF THE CENTRAL AND EASTERN
 EUROPEAN COUNTRIES
 "National Quality Programmes and National
 Quality Awards - The Way to a Better Life"